

# Oklahoma State University Policy and Procedures

**ADVERTISING**

**1-0120  
GENERAL UNIVERSITY  
MARCH 1987**

## POLICY

1.01 It is the policy of the Oklahoma State University not to purchase display advertising in newspapers, magazines, or publications of any kind, nor advertising on radio or television except as follows:

- (a) Notices required by law
- (b) Classified advertising by personnel offices to seek employees of certain skills
- (c) Advertising of an informational nature concerning specific programs or events which can be expected to generate revenue to cover the cost of the advertising, such as fine arts and athletic events, extension and continuing education programs, sale of surplus property, sale of land, etc.
- (d) Such other special advertising as may be specifically approved by the President of the Oklahoma State University as necessary to the mission of the University

Approved: Administrators Council, June 21, 1973

Reaffirmed: Administrators Council, September 18, 1986